# THE NEW GROSLEY 52-SPECIAL



The tremendous demand for the Crosley three tube 52 has encouraged us to offer this circuit in a new, attractive cabinet with sloping panel, the Crosley 52 Special. This Cabinet is large enough to hold all dry cell batteries. It thus becomes self-contained, a beautiful piece of furniture which can take its place in the living rooms of the most discriminating. The sloping panel makes operation easier and greatly adds to the appearance of the set.

Of course, the popular Crosley 52 will be continued. It has given uniformly satisfactory loud speaker service in all parts of the country. Continual coast to coast reception and even foreign stations on the loud speaker have been frequently reported. You can purchase a Crosley 52 or 52 Special from most any good dealer. All Crosley Radios are licensed under Armstrong Regenerative U. S. Patent 1,113,149. Write for Catalog.

Prices quoted without accessories. West of Rockies -add 10%

#### THE CROSLEY RADIO CORPORATION

Powel Crosley, Jr., President

517 Sassafras Street

Cincinnati, Ohio

Crosley Owns and Operates Broadcasting Station WLW

# CROSLEYAGAIN LOWERS PRICES

Big Reduction in Famous Trirdyn and other Radios



The biggest selling high grade receiver on the market-the Crosley Trirdyn-reduced from \$65

The Trirdyn Special-the beautiful Model with cabinet to house batteries-formerly \$75. now \$60.

The Crosley 51-P, a tremendous seller at \$25. reduced to \$23.50.

We firmly believe that these sets, together with the other Crosley Radios, represent the biggest values ever offered.

#### Crosley Radios Justly Popular

Crosley Radios Justly Popular

Only the less expensive Crosley Radios have exceeded the Trirdyn in sales. This deserved popularity of the entire Crosley line is the result of extraordinary performance at a very low price.

\*\*\*Crosley Radios cost less originally, use fewer tubes and consume much less battery current. At the same time they give results not equalled by receivers costing a great deal more and using two or three additional tubes.

The unique Trirdyn circuit—a combination of Armstrong Regeneration, Radio Frequency Amplification and Reflexed Audio Amplification—has proven beyond a doubt that the features of selectivity, volume and ease of operation can be obtained with three tubes better than heretofore has been possible with five or even six.

Hundreds of voluntary letters have come to us, telling of the unparalleled foreign reception during international test week with Trirdyns and all other Crosley Radios; even the little one-tube Crosley 50 at only \$14.50.

It is this continued remarkable performance that has created such a tremendous demand for Crosley Radios. And it is this great popularity that now allows us to decrease our production costs and pass this large saving along to you.

#### New Crosley Models

In order to allow even a greater selection, three new Crosley Radios have been added to our extensive line. Taking its place with the well known Crosley 50 and Crosley 50-P is the leatherette covered, one-tube 50 Portable, a utility set in which the dealer can quickly make the necessary connections and allow you to carry it

The New Crosley 51 Special, a two-tube receiver similar to the Model 51, is housed in a cabinet large enough to hold the necessary batteries and has a sloping

Similar to the Crosley 52, but with sloping panel and cabinet to house the batteries is the new Crosley 52

cabinet to house the batteries is the life.

Special.

These additional receivers make the Crosley line absolutely complete—A radio for all tastes and every pocketbook. See illustrations for prices.

No matter what appeals to you most in a radio, you will find that point outstanding in a Crosley.

Most good dealers handle Crosley Radios.

You Will Make No Mistake in Buying One.

All Crosley Receivers contain the famous Armstrong Regener-ative circuit, and are licensed under the Armstrong U. S. Patent No. 1,113,149

As is customary prices shown do not include tubes, phones, loud speakers or batteries

Prices West of Rockies -Add 10%

From a small beginning three and a half years ago, Crosley Radio has grown until it now produces more sets than any other concern in the world. The present production—nearly 5000 per day—is probably from two to three times as great as that of any other radio manufacturer.

Crosley owns and operates the new super power WLW Broadcasting Station located at Harrison, Ohio, remotely controlled from studios in one of three large Crosley owned manufacturing plants in Cincinnati.

bes do the work of



THE LOUD SPEAKER SHOWN IS THE WONDERFUL NEW CROSLEY LOUD SPEAKER THAT IS TO BE ANNOUNCED IN THE NEAR FUTURE Write for Complete Catalog

#### THE CROSLEY RADIO CORPORATION

317 Sassafras Street

CROSLEY

Powel Crosley, Jr., President

Cincinnati, Ohio

Now



New Crosley Radio Receivers

THAT Crosley Radio Receivers have given complete satisfaction in the past is evidenced by the fact that, during the last twelve months, The Crosley Radio Corporation produced more receiving sets than any manufacturer in the world. That the new line of Crosley instruments, illustrated herewith, will give even better service is assured by the exhaustive tests to which each model has been subjected both in our laboratories and in actual use under all weather conditions. Each Crosley Model is designed to give the utmost efficiency at the lowest cost.

Before you purchase a radio receiver listen in on a Crosley. Compare its performance with any other instrument on the market. We know then that you will choose a Crosley.

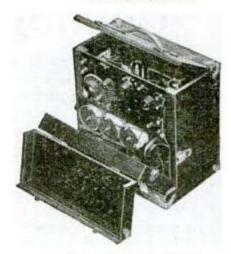
See the Crosley line at your dealers



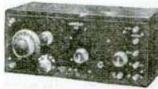
Crosley 50, \$14.50



Crosley 51, \$18.50



Crosley 51-P, \$25.00





CROSLEY TRIRDYN 3R3—This three tube receiver gives the efficiency and volume of many five tube sets. We believe it is the most efficient receiver on the market at any price for bringing in long distance stations...Price \$65.00

CROSLEY TRIRDYN 3R3 SPECIAL—The same as the Trirdyn 3R3 except cabinet is larger to contain "A" and "B" dry cell batteries and accessories. A beautiful set to match the highest grade of furniture......Price \$75.00

#### THE CROSLEY RADIO CORPORATION

Powel Crosley, Jr., President

917 Alfred Street

Cincinnati, Ohio

#### CROSLEY

Better-Cost Less
Radio Products

The Crosley Radio Corporation owns and operates broadcasting station WLW

The Wonder of Radio /



Crosley owns and operates station WLW. Cincinnati, the first remotely controlled super-power broadcasting station.

Add 10 per cent west of Rocky Mountains

2-Tube Crosley 51 Same as wonderful Crosley 50 with addi-

tional tube amplifier. Local and nearby stations on loud-speaker always and distance up to 1500 miles under average conditions. Much greater range with head phones.

Special Sloping Front 2-Tube Crosley 51

Same as Model 51, with cabinet holding all dry A and B batteries \$23.50.

2-Tube Crosley 51 Portable The Crosley 51 in a black leatherette case, with nickel trimmings. Space for batteries. \$23.50.

Crosley Musicone

A marvelous new development of loud-speaking principles. Diffusion of sound creates perfect reproduction of all tones. \$17.50.

3-Tube Crosley 52

A larger set for those who want greater reception range on the loud-speaker. Operates on three tubes, using wet or dry bat-teries. Consistent loud-speaker range 1500 miles or more.

> Special Sloping Front 3-Tube Crosley 52

Cabinet contains dry A and B batteries. Same efficient detection and reception as regular 52. \$35.

3-Tube Crosley 52 Portable
Same as other 52 models, but in a black
leatherette case. Easily carried. All batteries inside. \$35.

rices quoted above do not include accessories. Add 10 per cent west of Rocky Mountains.

This is the latest refinement of the marvelous set that enabled Leonard

Weeks of Minot, N. D. to catch the messages of MacMillan's North Pole expedition when sets costing ten times as much failed.

In this set Crosley has developed the famous Armstrong regenerative circuit. This circuit does with one tube what it takes three tubes to do in others.

This set will bring in stations from all over the country. It is simple and easy to operate. With accessories the total cost should be under \$25.00. Crosley keeps the cost down with his "radio-for-themillions" ideas in production.

> Recent letters from enthused owners of the Crosley one-tube 50 report good reception at these

> Mrs. J. E. Martin at East Palestine, O. hears KGO at Oakland, Calif. O. W. Bryant at Sunset, Texas gets WLW at Cincinnati, KDKA at Pittsburgh and Hollywood, Calif. L. R. Pratt, Hammond, Ind. hears 5NO, New Castle, England. Eugene Barnhouse at Brookfield, Mo., hears Montreal and Winnipeg, Canada.
> Paul J. Hall at Osceola, Neb. hears 2LO at London. England.

Crosley manufactures receiving sets which are licensed under Armstrong U. S. Patent No. 1,113,149, and priced from \$14.50 to \$65, without accessories.

#### The Crosley Radio Corporation

Powel Crosley, Jr., President 815 Sassafras Street, Cincinnati

# The wonderful performance of these CROSLEY Radios will be duplicated this year—and with these New Prices they should be Radio's best value!

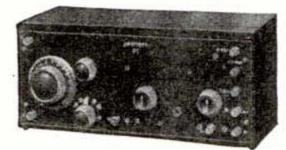
#### Crosley 2-Tube 51 Regular

This efficient little set uses any make of tubes. Nearby stations on loud speaker, long range on headphones.

Now 1475, Was



#### Crosley 3-Tube 52 Regular



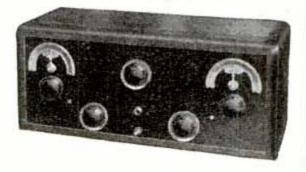
For a less expensive 3-tube set the Crosley 52 Regular cannot be surpassed at the new low price.

Now 25 30

#### Crosley Super-Trirdyn Regular

In the Super-Trirdyn, 3 tubes do the work of 5. Matchless performance. Beautifully finished solid mahogany cabinet.

Now 45 % 50



#### Crosley Trirdyn Has Brought Him 178 EKKO Stamps and KZKZ Manila, Philippine Islands

"In all I have logged 208 stations and received 178 EKKO stamps. The farthest I have received is 7,000 miles, which is Manila, Philippine Island (KZKZ). I have received one Alaska Station and four California stations."

LEO CASSELL, Indianapolis, Ind.

#### Easy Tuning Is a Feature of the Crosley Trirdyn

"My little daughter, two and a half years old, is a real radio fan. For an honest fact, she can tune in the most powerful stations and get some music."

L. F. INFANGER, Rome, N. Y.

#### Hot Weather Did Not Keep This Crosley Trirdyn Owner Home

"During hot weather I bring in New York, Schenectady, Detroit, Omaha, Cincinnati, Cleveland, New Orleans, Denver, St. Louis, and Atlanta on any night. No matter how many stations are broadcasting in Chicago I can always pick up 10 to 20 outside stations on my set."

ORVILLE G. DAILY, Chicago, Ill.

#### 35 States in the Union Report to This Crosley Trirdyn Owner

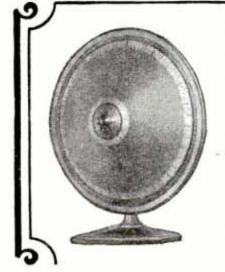
"Here is a list of States from which I have received verification stamps—from one or more stations in each state. I have also heard Scotland during international test."

JOHN H. PUTHOFF, Akron, Ohio

#### Lives in Lawrenceburg, Ind.-Listens to U.S. with a Crosley 2-Tube 51

"I received program under normal conditions from New England States including Canada, the Western Coast and as far South as Florida and Texas."

EDGAR F. FEIST Lawrenceburg, Ind.



#### The Famous MUSICONE

This marvelous loud speaker—well on its way to REPLACE HALF A MIL-LION HORN TYPE SPEAKERS by January 1st—substantially reduced because of assembly improvements developed by Crosley engineers. Reproduces all tones-without distortion. Crosley patented unit, not cone, secret of its amazing perfection.



# The second secon

COSTS LESS THE CROSLEY RADIO CORPORATION, Dept. 15, CINCINNATI

These prices do not include accessories. Add 10% to all prices West of the Rockies

# CROSLEY

# Radio Apparatus

## BETTER—COSTS LESS

The unit outfits shown on this page are priced without tube or batteries

#### Crosley Crystal Receiver No. 1



This is an extremely efficient crystal detector outfit combining tapped inductance and variable condenser for tuning. Manufactured under the Pickard patents. Furnished complete as shown, with pair of standard double head phones, antenna, insulators, molded rubber dial, formica panel, Adam brown mahogany finish cabinet, complete instructions, etc. (Manufactured under Pickard patents).

.....\$25.00

#### Crosley Audion Detector Unit

This unit is designed to work efficiently with practically any type of tuner, and consists of socket, rheostat, grid leak and condenser, completely wired and mounted on formica panel, assembled in Adam brown mahogany finish cabinet, of a size to match up with the Crosley Crystal Receiver No. 1.





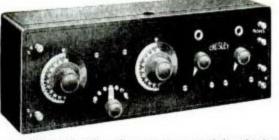
The Crosley Crystal Receiving Outfit No. 1 includes phones and antenna which are not included with the other outfits

#### Harko Senior No.5

Consists of tuning element and audion detector unit mounted in neat cabinet, Adam brown mahogany finish, and many refinements over the original Harko Senior models, that have made history for themselves in the radio field.

#### Crosley Receiver

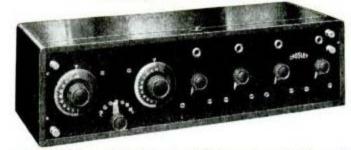
No. 6



This unit in effect combines the Harko Senior and R.F.T.A. unit. Used alone can be recommended highly to get

highly to get everything that is going up to several hundred miles in the way of broadcasting programmes, code, etc. It has a range from 200 to 600 meters, and will give from six to ten times the volume of sound that the Harko Senior alone will give; it brings in stations loud and clear that would otherwise be inaudible, and at the same time is non-regenerative. It requires one amplifier and one detector tube. Price...\$30.00

#### Crosley Model No. X



#### Model No. XV



This cabinet is equipped with the model X panel, the same four-tube outfit, mounted in a special cabinet with amplifying horn incorporated therein, and can be used with head phones or single loud speaking receiver, such as the Baldwin type "C." Price of this four tube outfit is ...... \$70.00.

#### Crosley R. F. T.A. Unit

The CROSLEY RADIO FREQUENCY TUNED AMPLIFIER UNIT, R.F.T.A. for short, is described in detail elsewhere in this advertisement. It can be combined with the Harko Senior, adding one stage of tuned radio frequency. This greatly increases the range and efficiency of the Harko Senior.

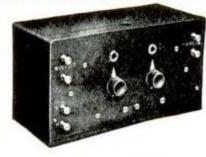


of the Harko Senior. Price is......\$15.00

#### Crosley Two-Stage Audio Frequency Amplifier

This unit has been sold in large quantities for use with any type of audion detector receiver, and can be used in many combinations with Crosley or other apparatus. It amplifies signals approximately on e hundred times, loud enough to be heard all over the room, in connection with any good tuner and audion detector.

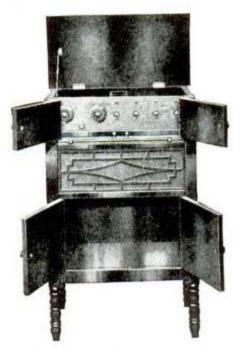
Price.....\$25.00



#### Crosley Model No. XX

This is the same four-tube panel as is used in model X and XV, and is complete in a floor cabinet, as shown in the illustration. In the cabinet is room for storage battery. It also is equipped with amplifying horn for use with loud speaking receiver.

Price ......\$100.00



# The CROSLEY MANUFACTURING CO. CINCINNATI, O.



# Radio Apparatus BETTER—COSTS LESS

This page illustrates the flexibility of the small unit idea, and the combinations that can be built up with Crosley apparatus.



This illustration shows how it is possible to start with a Crosley Crystal Receiver No. 1, and add the Audion Detector Unit at a later time, making in effect the Harko Senior.

This shows how the R. F. T. A. can be added. The combination shown in the second illustration is equivalent to the Crosley Receiver No. 6.





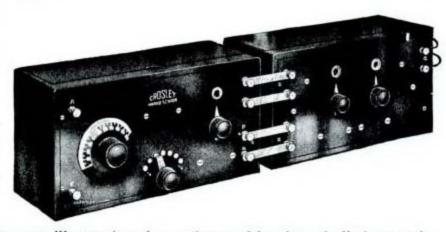
This illustration shows combination of the Crosley Receiver No. 1, Audion Detector and Two-Stage Audio Frequency Amplifier, if same is preferred to the Radio Frequency Tuned Amplifier.

Later, when desired, all four units can be combined as shown in the illustration, of the Crystal Receiving set, Audion Detector, Radio Frequency Tuned Amplifier and Two-Stage Audio Frequency Amplifier, making in effect, the Crosley Model No. X, illustrated on the opposite page.





Now if the purchaser wishes to start with the Harko Senior, he can add the Radio Tuned Frequency Amplifier as illustrated, or if he prefers, he can combine the Harko Senior with the Two-Stage Audio Frequency Amplifier.





The next illustration shows the combination of all three units, which again are equivalent to the model X illustrated on the opposite page.

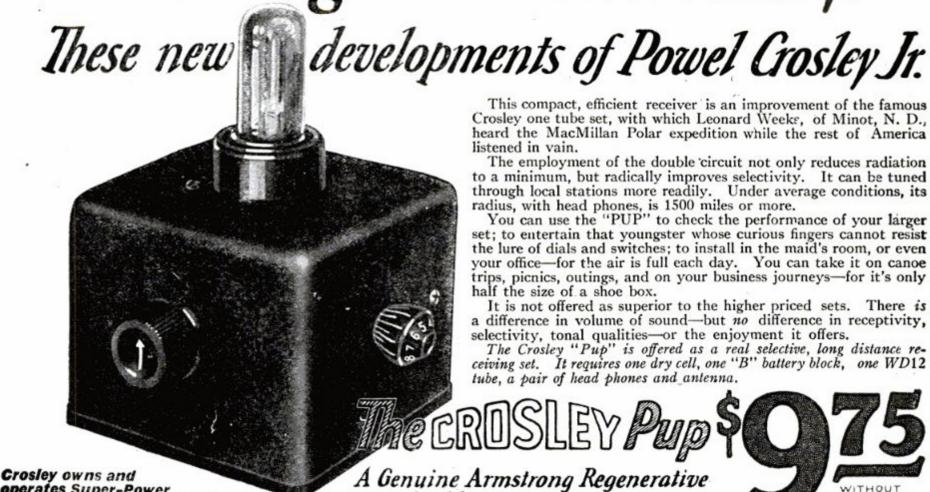
If the purchaser wishes to start with the Model 6, illustrated on the opposite page, he can add the Two-Stage Audio Frequency Amplifier at a later date, making a Model X. This combination is pictured below.

We believe that the unit idea has been worked out in the Crosley apparatus in a very effective manner. Efforts along this line have been made before, but never so thoroughly or The idea has met with instant enthusiasm wherever shown; its popularity is already assured. The price of all units of Crosley apparatus are way below all competi-Their efficiency is unquestioned, remarkable results having been reported continually on even the simpler units. The low prices are made possible by quantity production in Crosley factories, where practically every piece and part is made, not merely assembled.



#### The CROSLEY MANUFACTURING CO. Dept. R. N. 1 CINCINNATI, O.

Startling! Revolutionary!



# New CROSLEY Super-TRIRDYNS for 1926

double circuit receiver

3 Tubes Do the Work of 5 or 6

You have not heard the perfection of radio reception until you have listened to these two new Super-Trirdyns. In them the need for more than three tubes is eliminated by the famous Trirdyn hook-up—which combines tuned radio frequency, Armstrong regeneration and reflex amplification. There is no radiation. Distant stations come in clear and sharp on the loud speaker and can be accurately logged. Offered in solid mahegany cabinets of exquisite beauty and design, these new models are the aristocrats of radio reception at democratic prices.

#### New Super-Trirdyn Special

operates Super-Power Broadcasting Station WLW

The finest development of the famous Crosley Trirdyn—beautifully done. A magnificent cabinet of solid mahogany—simple in design. Richly finished with engraved metal dials. case is large enough to contain all needed batteries if dry cell tubes are used. Price, without accessories - -

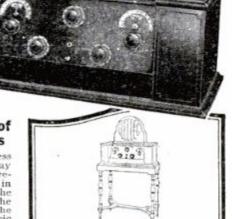




#### Add 10% to All Prices West of Rocky Mountains

Rocky Mountains

It is expected that no less than 500,000 present day "loud speakers" will be replaced by the Musicone in this, its first year. The Musicone reproduces the full tonal range of the human voice and music without distortion, over tones, resonance or chattering. It requires no adjustments nor additional batteries. The patented actuating unit is the secret of its faithful reproduction of all tones. Not the mere cone. Beware of imitation cone speakers. Covered by basic patents.

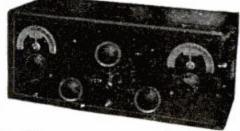


### TRIRDYN Combination De Luxe

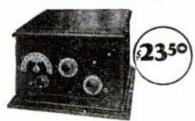
The new Super-Trirdyn Special De Luxe Combination designed by Crosley and built by Crosley cabinet workers, it consists of a hardsome solid mahogany table, the Super-Trirdyn Special (batteries self contained) and the Musicone De Luxe, Sold separately if desired. Table \$25. Musicone \$27.50. Combination

#### The New Super-Trirdyn Regular

A beautiful cabinet job! Simple, yet rich. Oil rubbed solid mahogany. Art metal dials give distinctive finishing touch. With new Trirdyn features incorporated it is a wonderful value at the price. without accessories -



#### Radical Improvements in Other Popular Crosley 2 and 3 Tube Models!



#### New 2 Tube—51 Special Deluxe

These low priced models represent radical improvements in selectivity, performance, appearance and vilue. More selective control and improved receptivity have been achieved by the use of the new worm type tickler, the new Crosley vernier plate condenser and the double circuit. Price without accessories.

#### New 3 Tube-52 Special Deluxe



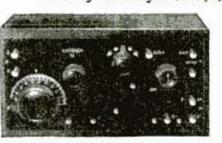
Crosley manufactures receiving sets which are licensed under Armstrong U. S. patent No. 1,113,149 and priced from \$9.75 to \$60 without accessories.



#### Announcing -The New Models - each a leader in its line



Crosley Trirdyn 3R3, \$65.00



Crosley 51, \$18.50



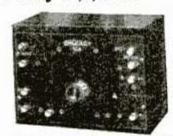
Crosley 51-P Portable, \$25.00



Crosley 50, \$14.50



Crosley 52, \$30.00



Crosley 50-A, \$18.00

#### Guaranteed Satisfaction at a Reasonable Price

CROSLEY 50—A new one tube Armstrong Regenerative Receiver. We believe this to be the most efficient one tube receiver ever put on the market. Uses any standard storage battery or dry cell vacuum tube. Price \$14.50.

Crosley 51-A, \$14.00

CROSLEY 50-A—A new two stage Audio Frequency Amplifier to match the new Model 50 Receiver. When used in connection with the Crosley Model 50 Receiver, it gives the equivalent of a three tube regenerative receiver. Price \$18.00.

CROSLEY 51—In twenty-four days this receiver became the biggest selling radio receiving set in the world and it holds that position to-day. It uses two standard storage battery or dry cell tubes, regenerative detector and one stage of audio frequency amplification. Will bring in local stations on the loud speaker at all times, and under average conditions will also bring in distant stations on the loud speaker. Price \$18.50.

CROSLEY 51-A—A new one stage Audio Frequency Amplifier to match the Model 51 Receiver. Combined they give the equivalent of a three tube receiver. Price \$14.00.

Write for Descriptive Circular

CROSLEY 52—A new three tube Armstronz Regenerative Receiver. It is unusually efficient, will provide loud speaker volume on distant stations under practically all conditions, and is in every way an ideal receiver for the home. Price \$30.00.

CROSLEY 51-P—This is our new portable set. It is the Crosley Model 51 two tube receiver mounted in a leatherette covered carrying case, battery space and all self-contained. Price \$25.00.

CROSLEY TRIRDYN 3R3—This three tube receiver gives the efficiency and volume of many nie tube sets. Incorporating Radio Frequency Amplification, Regenerative Detector with one stage of Reflexed and one stage of straight Audio Frequency Amplification. Can be calibrated accurately—stations logged and returned to at will. Used on outdoor or short indoor antenna and is, we believe, the most efficient and sharpest tuning receiver on the market at any price for bringing in long distance stations. Price \$65.00.

CROSLEY TRIRDYN 3R3 SPECIAL—This receiver is exactly the same as the Trirdyn 3R3 except the solid mahogany cabinet is larger to contain "A" and "B" Batteries required when standard dry cell tubes are used. Price \$75.00.

For Sale by Good Dealers Everywhere

#### HE CROSLEY RADIO CORPORATION

POWEL CROSLEY, Jr., President

817 ALFRED STREET

CINCINNATI, OHIO



Licensed under Armstrong S. Patent No. 1,113,149



CONTRACTOR OF THE PROPERTY OF

Crosley Owns and Operates Broadcasting Station W L W



#### The New CROSLEY Variable Condenser

#### "Better — Costs Less"

#### MODEL "C"

The principle of this instrument needs no introduction. Thousands of the Crosley Model "A" Condensers have been sold with uniform satisfaction. The Model "A" is conservatively rated at .0005 Mf. The new Model "C" is conservatively rated at .0012 Mf.

While the Model "A" was made with wood frame and laminated wood plates the new

Model "C" has ground porcelain plates with die cast frame. It is as efficient a piece of apparatus as you could desire. For tuning C.W. and for power transmission it cannot be equalled. It is tested on one thousand volts before shipment. No body or hand capacity. Low resistance due to absence of spring contacts, copper plates, brass binding posts, etc. We call it the "sensation" of radio-"Better-

Costs Less". Every CROSLEY VARIABLE CONDENSER

is GUARANTEED to give absolute satisfaction or money refunded.

The CROSLEY VARIABLE CONDENSER is now made in three styles:

Model "A" with wood frame and laminated wood plates.

Model "B" with wood plates and die cast frame. (Both models have the same capacity-

2.75

.0005.)Model "C" as illustrated-capacity .001-porcelain plates, die cast frame, etc.

3.50

		Price	es as follows:		
			Without knob and dial	With knob and dial	With knob and dial mounted in cabinet
Model	"A"		\$1.25	\$1.75	\$2.50
Madel	110711		1 75	0.05	2.00

2.25